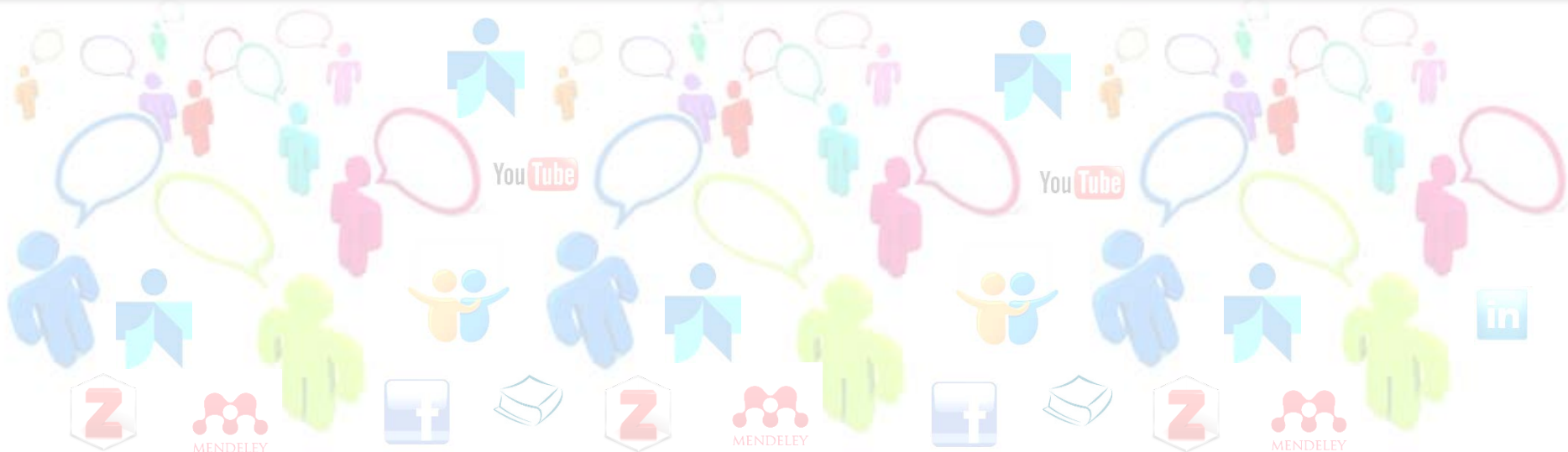


Lenuta URSACHI  
Elena SCUTELNICU

# A synergetic approach to the information literacy and social media



# AGENDA

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1 Introduction

2 Literature review

3 Methodology

4 Results & future investigations

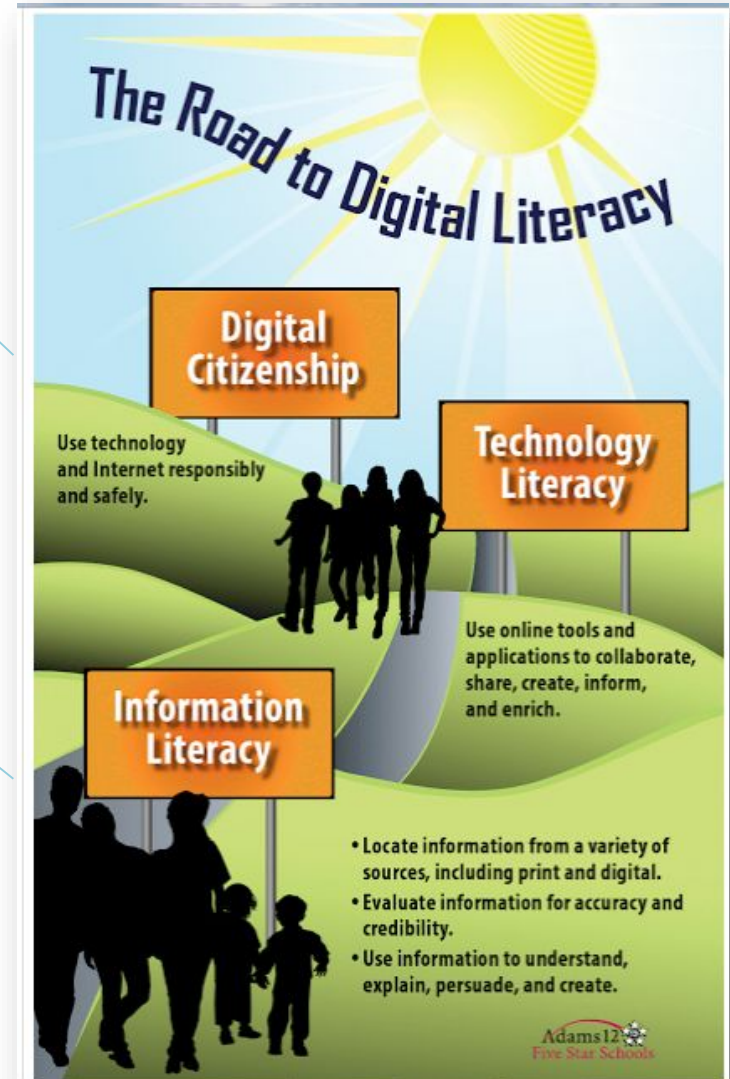
5 Conclusions

# INTRODUCTION

**Social media –  
a way of life**

**Information literacy –  
part of lifelong learning**

Image from: <http://edutech4teachers.edublogs.org/2013/12/28/road-to-digital-literacy-poster/>



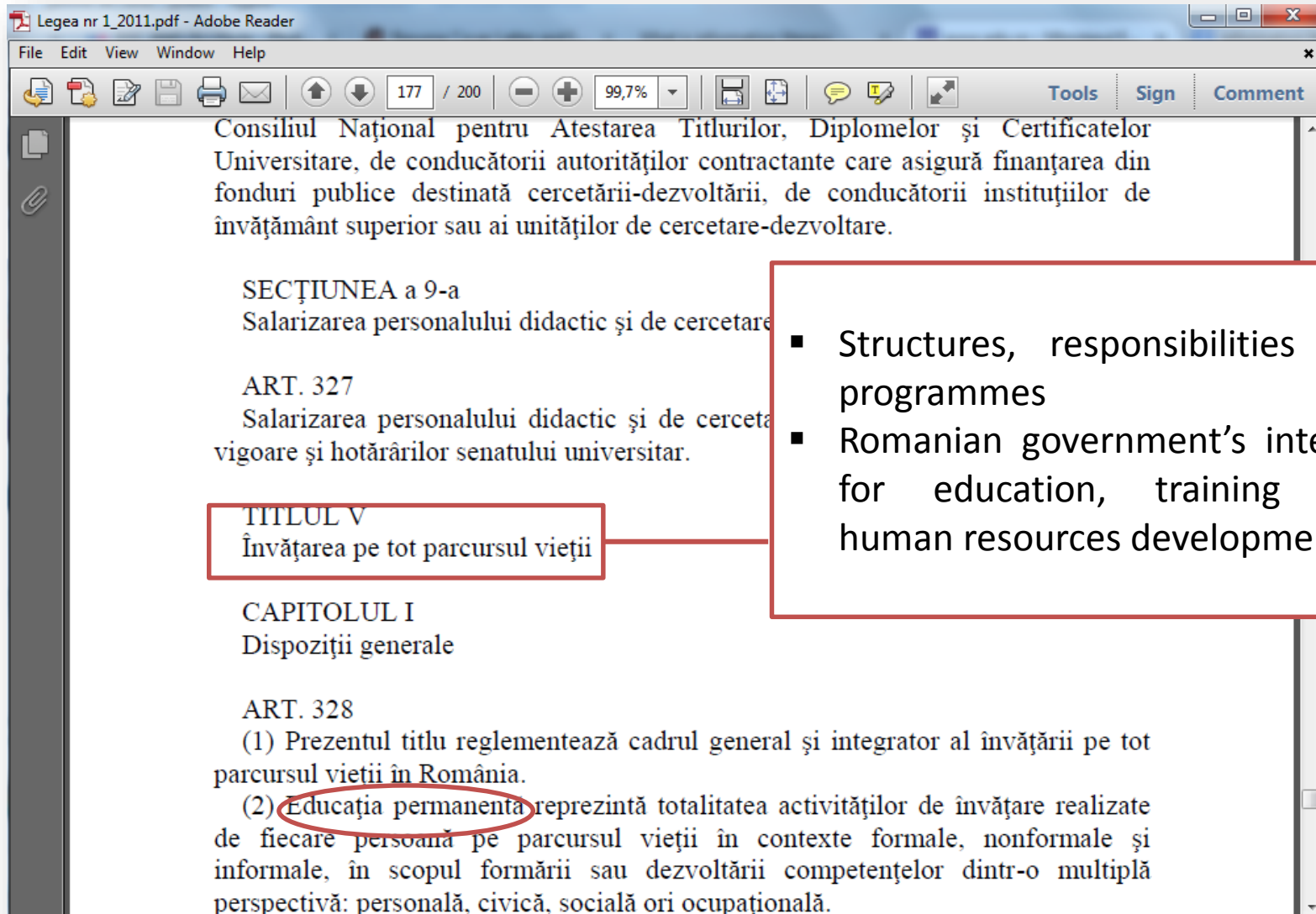
# LITERATURE REVIEW



The screenshot shows the website for the European Commission's Education and Training programs. At the top left is the European Commission logo. The main header reads "EDUCATION AND TRAINING" with the subtitle "Supporting education and training in Europe and beyond". Below this is a breadcrumb trail: "European Commission > Education and training > Tools, Portals, & Partners". A search bar contains "Erasmus+ programme". On the right, there are social media sharing icons for Facebook, Google+, and Twitter, along with icons for a printer, email, and a document. A red navigation bar contains three main sections: "Discover the EU's role", "Find Erasmus+ opportunities", and "Tools, Portals, & Partners". The central image shows a smiling male teacher in a white shirt and tie, gesturing towards a chalkboard with diagrams. In the foreground, the hands of several students are raised. A text box on the left contains the following text: „designed to enable people, at any stage of their life, to take part in stimulating learning experiences, as well as developing education and training across Europe”. At the bottom, there are two buttons: "Lifelong Learning Programme" and "CALLS DOCUMENT LIBRARY".

„designed to enable people, at any stage of their life, to take part in stimulating learning experiences, as well as developing education and training across Europe”.

# LITERATURE REVIEW



Legea nr 1\_2011.pdf - Adobe Reader

File Edit View Window Help

177 / 200 99,7%

Tools Sign Comment

Consiliul Național pentru Atestarea Titlurilor, Diplomelor și Certificatelor Universitare, de conducătorii autorităților contractante care asigură finanțarea din fonduri publice destinată cercetării-dezvoltării, de conducătorii instituțiilor de învățământ superior sau ai unităților de cercetare-dezvoltare.

SECȚIUNEA a 9-a  
Salarizarea personalului didactic și de cercetare

ART. 327  
Salarizarea personalului didactic și de cercetare în vigoare și hotărârilor senatului universitar.

**TITLUL V**  
Învățarea pe tot parcursul vieții

CAPITOLUL I  
Dispoziții generale

ART. 328  
(1) Prezentul titlu reglementează cadrul general și integrator al învățării pe tot parcursul vieții în România.  
(2) **Educația permanentă** reprezintă totalitatea activităților de învățare realizate de fiecare persoană pe parcursul vieții în contexte formale, nonformale și informale, în scopul formării sau dezvoltării competențelor dintr-o multiplă perspectivă: personală, civică, socială ori ocupațională.

- Structures, responsibilities and programmes
- Romanian government's interest for education, training and human resources development

# LITERATURE REVIEW

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„**information literate people** are those who have learned how to learn. They know how to learn because they know how knowledge is organized, how to find information, and how to use information in such a way that others can learn from them. They are people prepared for **lifelong learning**, because they can always find the information needed for any task or decision at hand.”



American Library Association Presidential Committee on Information Literacy (January 10, 1989, Washington, D.C.)

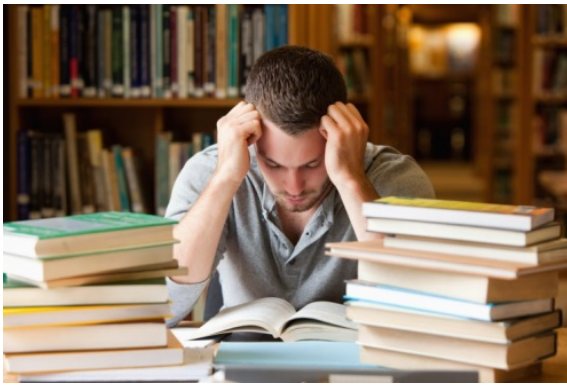


# LITERATURE REVIEW

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## Information literacy skills

1. Plan



3. Evaluate



2. Access

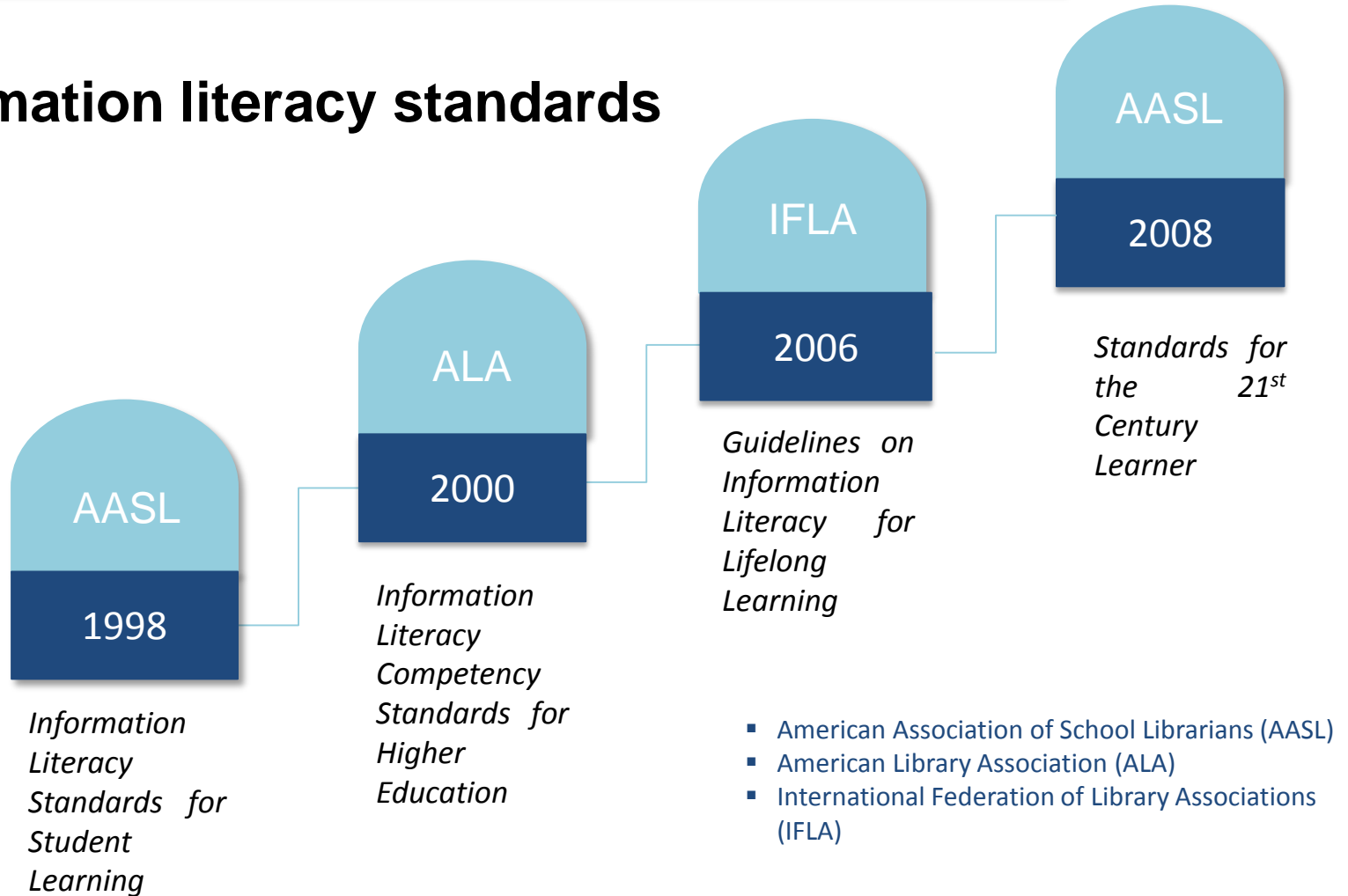


4. Create



# LITERATURE REVIEW

## Information literacy standards





# LITERATURE REVIEW

**ABR**  
ASOCIATIA BIBLIOTECARILOR DIN ROMANIA

IN CULTURA INFORMAȚIEI ȘI COMUNICĂRII

Acasă | Înscrisere în ABR | Ședințe Consiliu de Conducere | Formare profesională | Cod deontologic | Arhivă documente | Blog | Forum ABR

RRBSI

Statut  
Conducerea ABR  
Filiale ABR

## Secțiunea Cultura Informației

Birou executiv (2011-2015)

Președinte: **Angela Repanovici** (ULBS Sibiu)  
[arepanovici@gmail.com](mailto:arepanovici@gmail.com)

Secretar: **Robert Coravu** (ABR) - C

[Comitet permanent](#)

### Conferința QQML

[Secțiuni](#) - [Cultura informației](#)

Invitație de participare la Conferința  
**6th International Conf**

The LIBRARY of the "LUCIAN BLAGA" UNIVERSITY of SIBIU

Correspondence Address: Victoriei Blvd nr. 10, 550024 SIBIU  
Physical Address: Lucian Blaga str., no.2A, Sibiu  
E-mail: [bcu@ulbsibiu.ro](mailto:bcu@ulbsibiu.ro)  
Telefon: 0040.269.446077 - Fax: 0040.269.441010  
Library Director: Dr.Ing. Rodica VOLOVICI, [rodica.volovici@ulbsibiu.ro](mailto:rodica.volovici@ulbsibiu.ro)



[L.B. University Sibiu](#) - [Online Library Catalog](#) - [Online DataBases](#) - [Periodicals](#) - [Digital Library](#) - [Library Guide](#)

- ◆ Home
- ◆ Library
- ◆ University
- ◆ Romanian version
- ◆ General Information
- ◆ Topics
- ◆ Scientific committee
- ◆ Submit a paper
- ◆ Conference program
- ◆ Proceedings
- ◆ Accepted Papers
- ◆ Contact information
- ◆ Accommodation
- ◆ About Sibiu
- ◆ IL web resources

### The 5th INTERNATIONAL CONFERENCE on Information Science and Information Literacy

Sibiu, Romania  
April 1-3, 2014



Organized by:

The "Lucian Blaga" University of Sibiu, Romania

The LBUS Library

in partnership with

# LITERATURE REVIEW

## Social media



Image from: <http://acbanews.wordpress.com/2013/03/07/social-networking-policy/>



Image from: <http://ilnetwork.wordpress.com/2014/09/14/discussion-topic-libraries-and-social-media/>

# LITERATURE REVIEW

## Social bookmarks



The image displays two overlapping screenshots of social bookmarking services. The background screenshot is the Mendeley dashboard, showing a newsfeed with several entries from the 'altmetrics' group. The foreground screenshot is the Zotero 'Social Media Resources' group page, which includes a 'Join Group' button, a list of 'Recently Added Items', and member information.

**Mendeley Newsfeed:**

- Paul Wouters in the group altmetrics  
Added "Reinventing Discovery: The New Era of Networked Science [Hard]"  
Like · Comment · 4th September
- Comics Grid in the group altmetrics  
Added "An #altmetrics14 Twitter Archive"  
Like · Comment · 26th August
- Antonia Correia in the group altmetrics  
Added "NPG 2014 Social Networks survey"  
Like · Comment · 25th August
- William Gunn in the group altmetrics  
Added "User participation in an academic social networking service: A survey of open group users on Mendeley"  
Added "Who Reads Research Articles ? An Altmetrics Analysis of Mendeley User Categories 1"

**Zotero Social Media Resources:**

- Owner: [Scott W. H. Young](#)
- Registered: 2013-09-24
- Type: Public
- Membership: Closed

**Members (3)**

Title	Added By	Updated On
<a href="#">Social Network Sites- Definition, History, and Scholarship.pdf</a>	<a href="#">swyoung</a>	24.09.2013 20:06:41
<a href="#">Multi-method analysis of transparency in social media practices- Survey, interviews and content analysis.pdf</a>	<a href="#">swyoung</a>	24.09.2013 20:06:41
<a href="#">Teaching, Learning, and Sharing- How Today's Higher Education Faculty Use Social Media.pdf</a>	<a href="#">swyoung</a>	24.09.2013 20:06:41
<a href="#">A survey of social media use, motivation</a>	<a href="#">swyoung</a>	24.09.2013 20:06:41

# METHODOLOGY

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**DEVELOP**  
Investigations,  
notes, tutorials



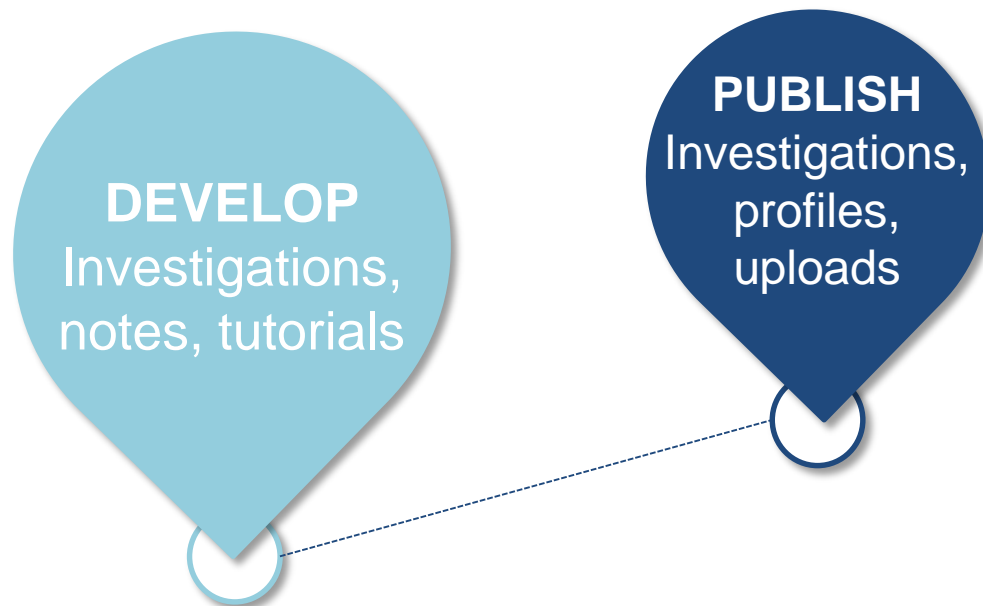
# METHODOLOGY

## Evolution of IL implementation at DJULG



# METHODOLOGY

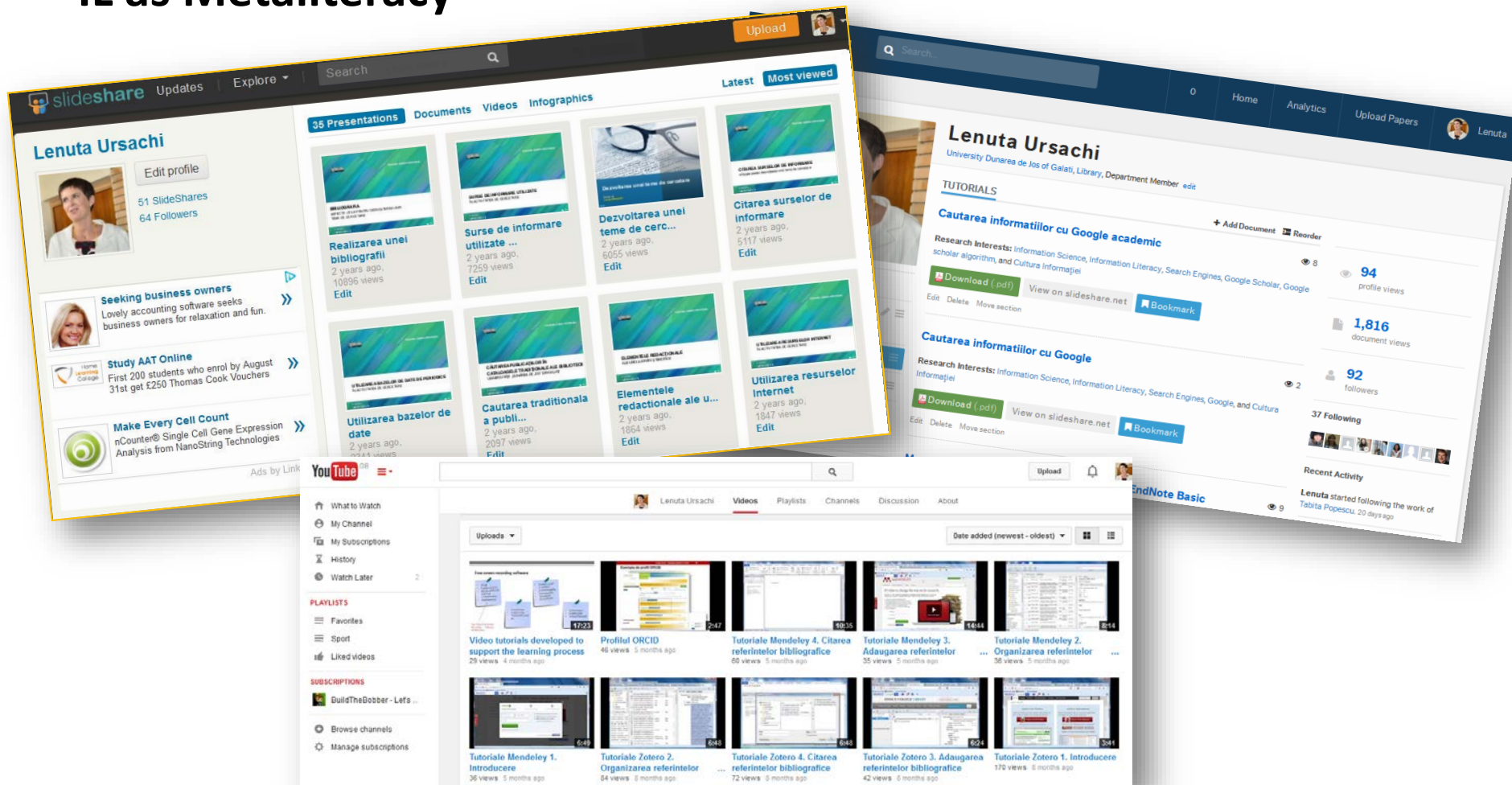
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# METHODOLOGY

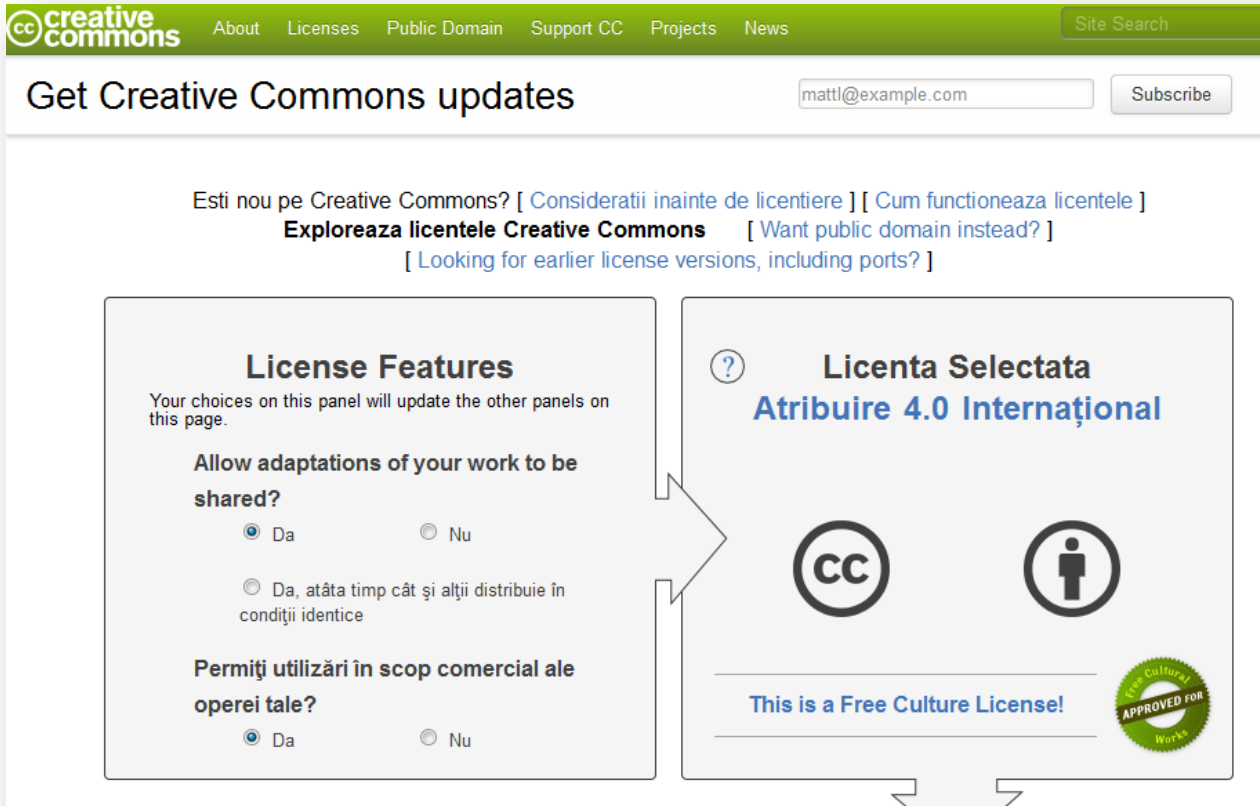
## IL as Metaliteracy



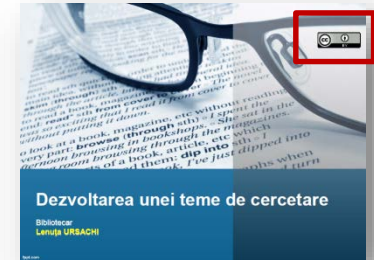
The image displays a collage of digital content related to information literacy and social media. It features:

- Slideshare Profile:** Lenuta Ursachi, University Dunrea de Jos of Galati, Library, Department Member. Her profile shows 51 SlideShares and 64 Followers. A grid of 12 presentations is visible, including titles like "Realizarea unei bibliografii", "Surse de informare utilizate...", "Dezvoltarea unei teme de cerc...", "Citarea surselor de informare", "Utilizarea bazelor de date", "Cautarea traditionala a publi...", "Elementele redactionale ale u...", and "Utilizarea resurselor internet".
- YouTube Channel:** Lenuta Ursachi's channel page, showing a list of video uploads. The videos include "Video tutorials developed to support the learning process", "Profilul ORCID", "Tutoriale Mendeleev 4. Citarea referintelor bibliografice", "Tutoriale Mendeleev 3. Adaugarea referintelor", "Tutoriale Mendeleev 2. Organizarea referintelor", "Tutoriale Mendeleev 1. Introducere", "Tutoriale Zotero 2. Organizarea referintelor", "Tutoriale Zotero 4. Citarea referintelor bibliografice", "Tutoriale Zotero 3. Adaugarea referintelor bibliografice", and "Tutoriale Zotero 1. Introducere".
- Document Viewer:** A document titled "Cautarea informatiilor cu Google academic" by Lenuta Ursachi, showing research interests in Information Science, Information Literacy, Search Engines, Google Scholar, and Google. It includes options to download the PDF, view on slideshare.net, and bookmark.

# METHODOLOGY



The screenshot shows the Creative Commons website interface. At the top, there is a navigation bar with links for 'About', 'Licenses', 'Public Domain', 'Support CC', 'Projects', and 'News'. Below this is a search bar and a 'Subscribe' button. The main content area features a heading 'Get Creative Commons updates' and a text input field containing 'mattl@example.com'. Below the heading, there are several links for new users, including 'Consideratii inainte de licentiere', 'Cum functioneaza licentele', and 'Want public domain instead?'. The central focus is a 'License Features' panel with two main questions: 'Allow adaptations of your work to be shared?' and 'Permiți utilizări in scop comercial ale operei tale?'. Each question has radio button options for 'Da' (Yes) and 'Nu' (No). To the right of this panel is a 'Licenta Selectata' (Selected License) panel for 'Atribuire 4.0 Internațional' (CC BY 4.0 International), which includes the CC logo, a person icon, and a 'This is a Free Culture License!' badge.



## Creative Commons Licences

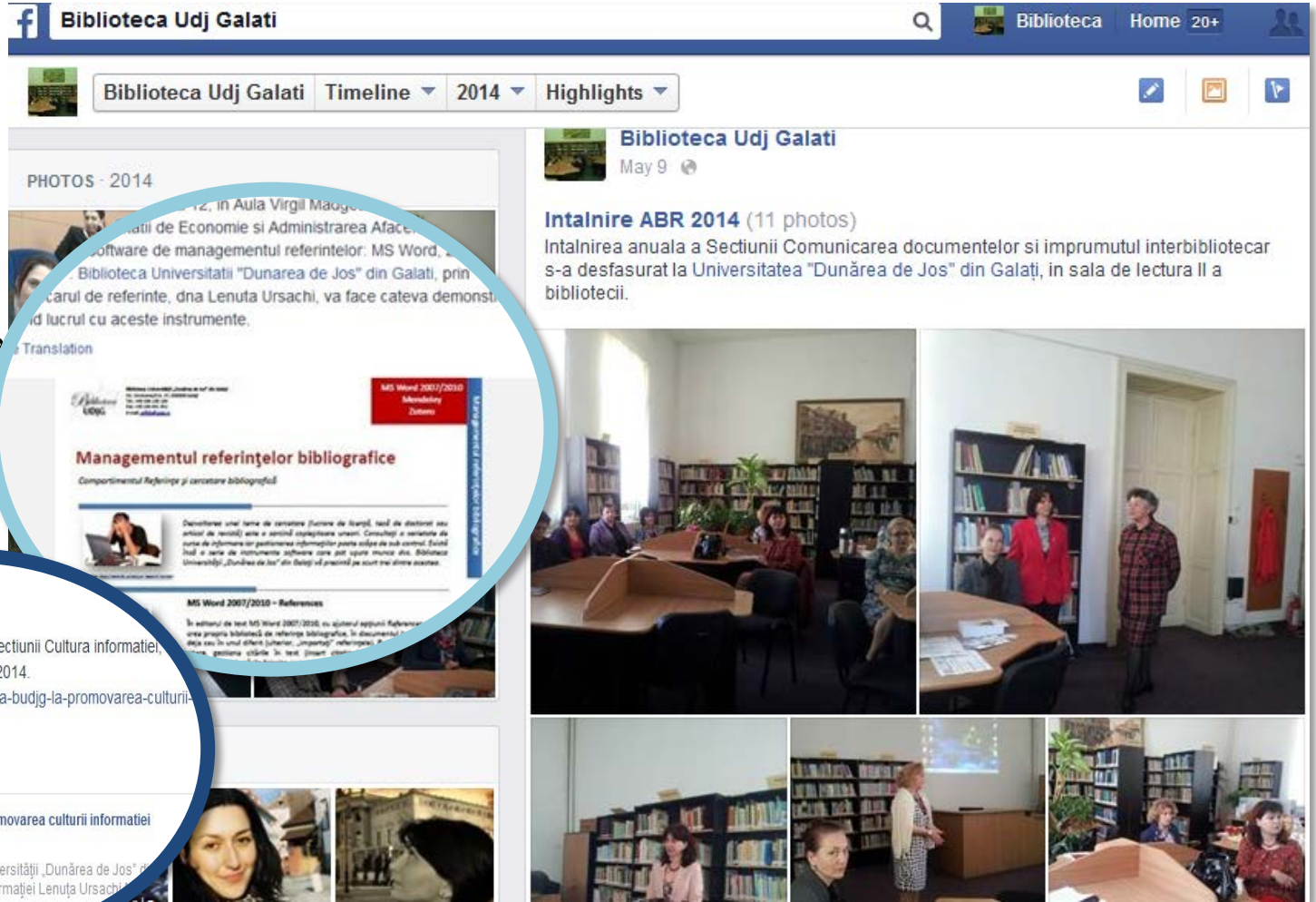
# METHODOLOGY

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# METHODOLOGY

## Facebook

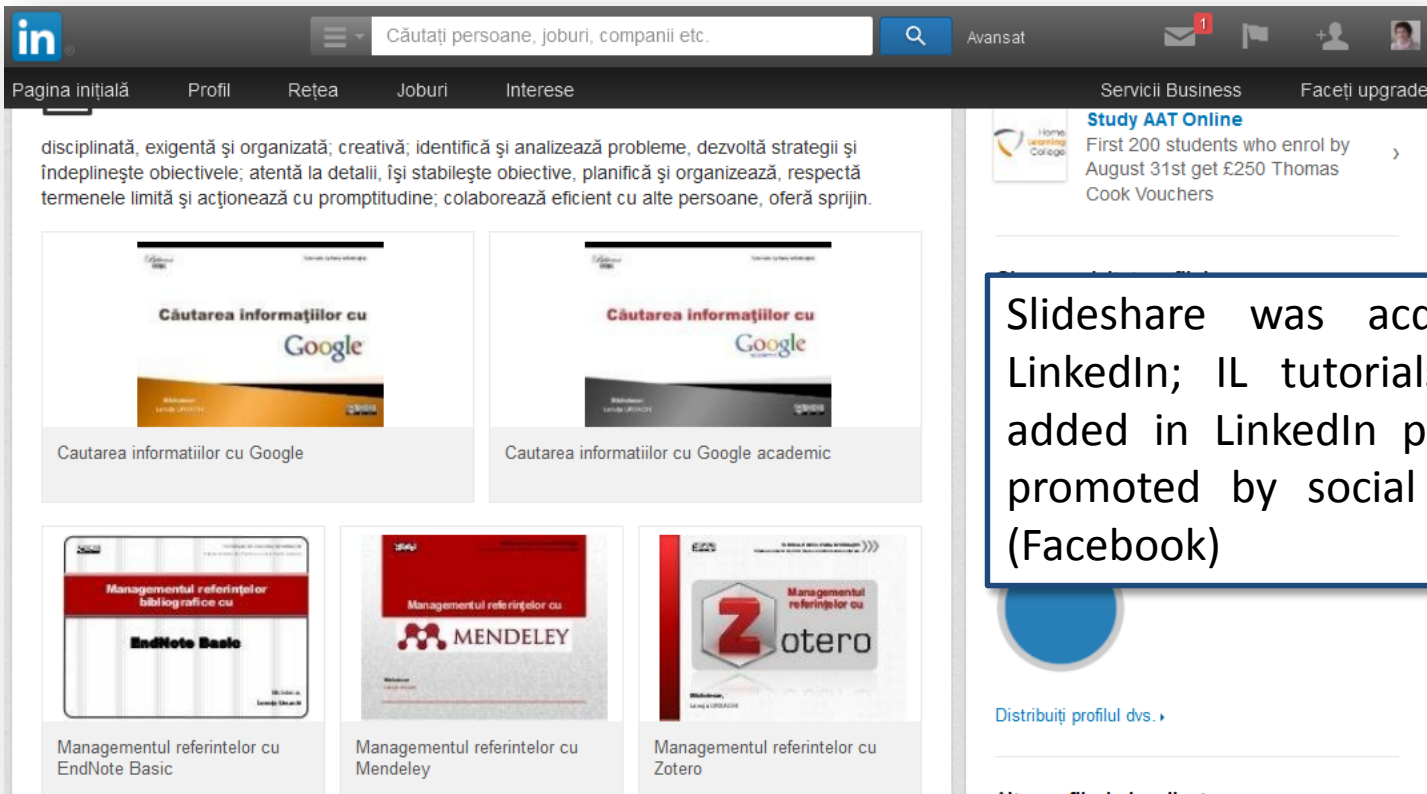


- Promoting events
- Sharing online library guides

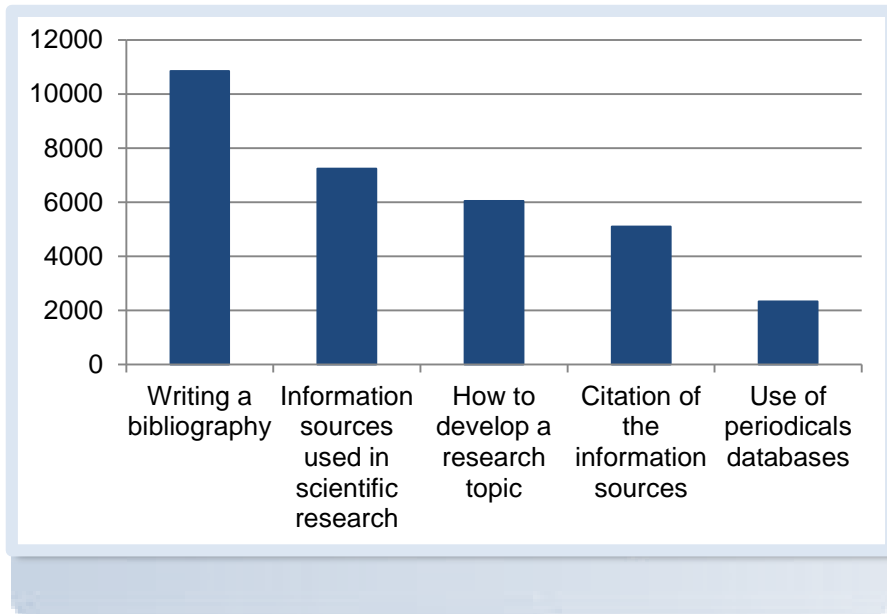


# METHODOLOGY

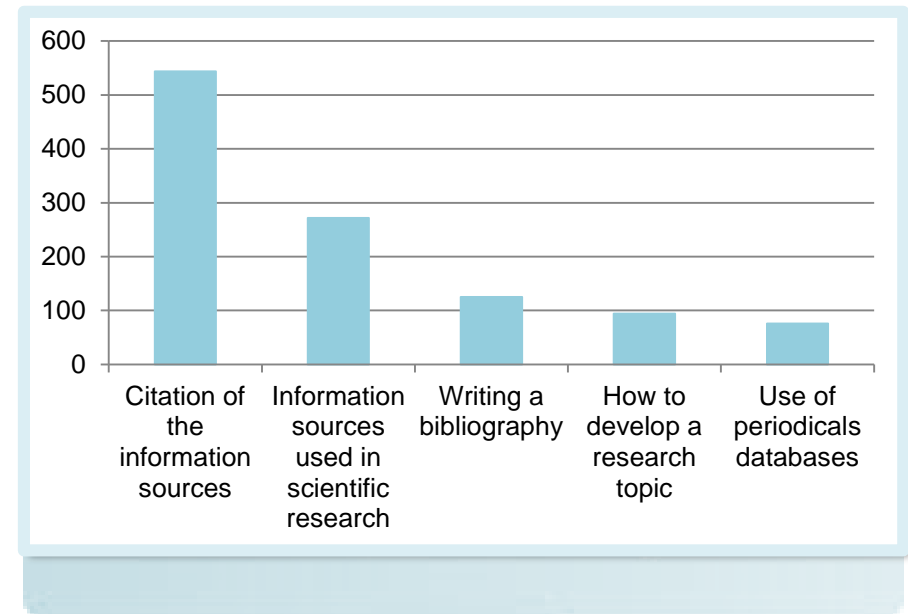
## LinkedIn



# RESULTS



Statistics information on  
Slideshare



Statistics information on  
Academia.edu



# RESULTS

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## CONTENT-SHARING AND DIGITAL REPOSITORY

# RESULTS

ARTHRA



The screenshot shows the DSpace Repository interface. At the top, there is a navigation bar with 'DSpace Home', 'y-Biblioteca', and 'Ghiduri pentru cercetarea stiintifica'. The main heading is 'Ghiduri pentru cercetarea stiintifica'. Below this, there are sections for 'Browse by' (By Issue Date, Authors, Titles, Subjects), a search box, and 'Collections in this community'. A blue box highlights the following text:

- [Ghiduri de cultura informatiei](#)  
Acesta sectiune cuprinde un set de tutoriale legate de nevoia de informare, cautarea, localizarea si utilizarea etica a informatiilor.
- [Ghiduri de managementul referintelor](#)  
Acesta sectiune cuprinde prezentari (in format .pdf si .avi) legate de modul de utilizare a unor instrumente software de organizare a referintelor bibliografice. Procesul de inserare a citarilor in text este simplificat, ...
- [Ghiduri de utilizare a bazelor de date online](#)  
Acesta sectiune cuprinde prezentari legate de facilitatile oferite de bazele de date abonate: cautarea informatiilor, salvarea si exportul rezultatelor, crearea contului de acces mobil.
- [Ghidurile bibliotecii pe domenii de cercetare](#)  
Acesta sectiune vizeaza sursele de informare care pot fi utilizate pentru cercetarea stiintifica, prin intermediul paginii web a bibliotecii.

66 IL tutorials  
have been  
submitted in the  
digital repository

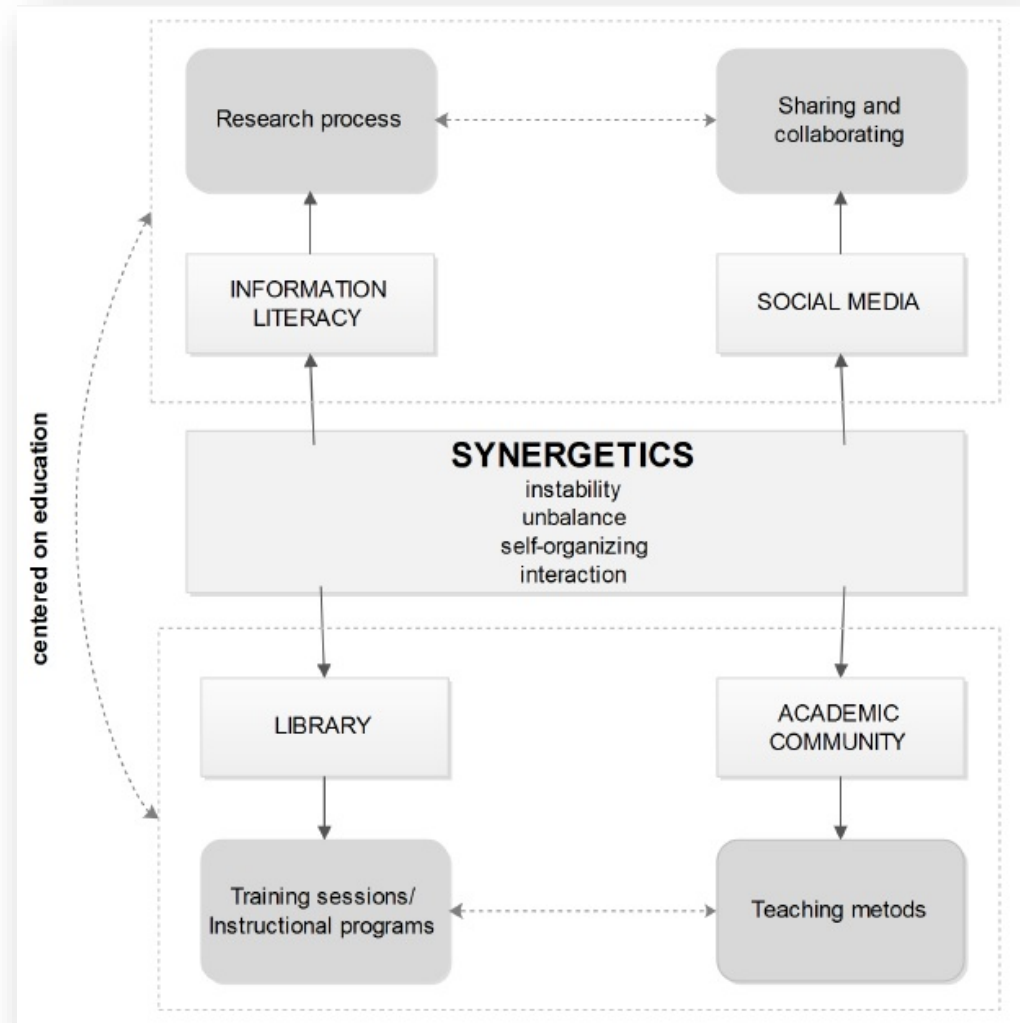


The screenshot shows a page titled 'PEDAGOGIE' with a list of resources. A blue box highlights the following text:

- 1. CĂRȚI
- [Formați tipări \(2\)](#) în [http://www.lib.upit.ro/Lucrul\\_de\\_referinta.html](http://www.lib.upit.ro/Lucrul_de_referinta.html)
- [Formați online \(3\)](#) în [http://www.lib.upit.ro/BIODIG\\_HO\\_Lucr\\_ol.html](http://www.lib.upit.ro/BIODIG_HO_Lucr_ol.html)
- 3. TEZE DE DOCTORAT
- Tezele de doctorat (1) în [http://www.lib.upit.ro/Teza\\_de\\_dكتورات.html](http://www.lib.upit.ro/Teza_de_dكتورات.html)
- [Tezele de doctorat \(1\)](#) în [http://www.lib.upit.ro/Teza\\_de\\_dكتورات.html](http://www.lib.upit.ro/Teza_de_dكتورات.html)
- 4. BAZE DE DATE ONLINE
- [Baze de date online \(5\)](#) în [http://www.lib.upit.ro/Baze\\_de\\_date\\_abonate\\_in\\_lib\\_upit.html](http://www.lib.upit.ro/Baze_de_date_abonate_in_lib_upit.html)

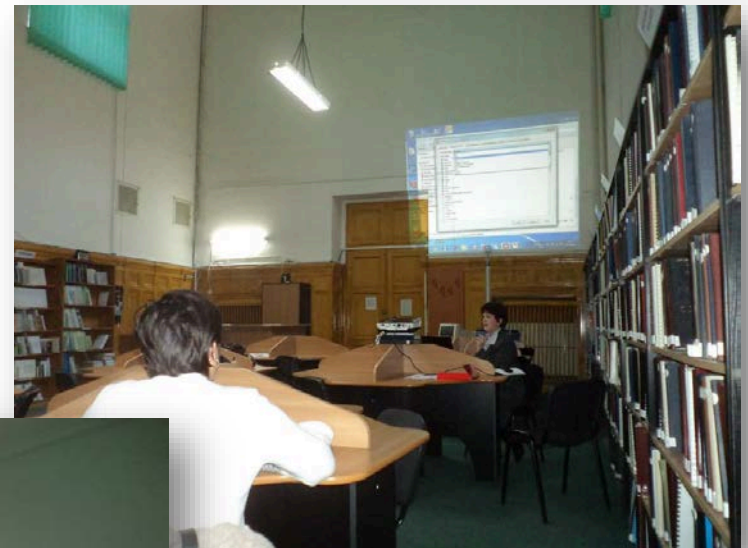
# RESULTS

The synergistic effect between the components and stakeholders of the educational process



# RESULTS

## Training sessions in the library



# FURTHER INVESTIGATIONS

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WHAT WILL WE DO FURTHER...

# FURTHER INVESTIGATIONS



**Information literacy**  
New library guides  
(.avi format)



**Social media**  
New social networks  
(content-sharing)



**Survey**  
Investigate user  
behaviour (IL & SM)



# CONCLUSIONS

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- ✓ a significant number of library guides have been developed;
- ✓ the library guides present *how to learn to use information by IL*;
- ✓ social networks used for fostering the initiatives, events and tools specific to services offered by the academic library;
- ✓ professional meetings and academic seminars in order to inform people and popularize the initiatives of the library in IL field.



# REFERENCES

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# THANK YOU FOR YOUR ATTENTION!



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